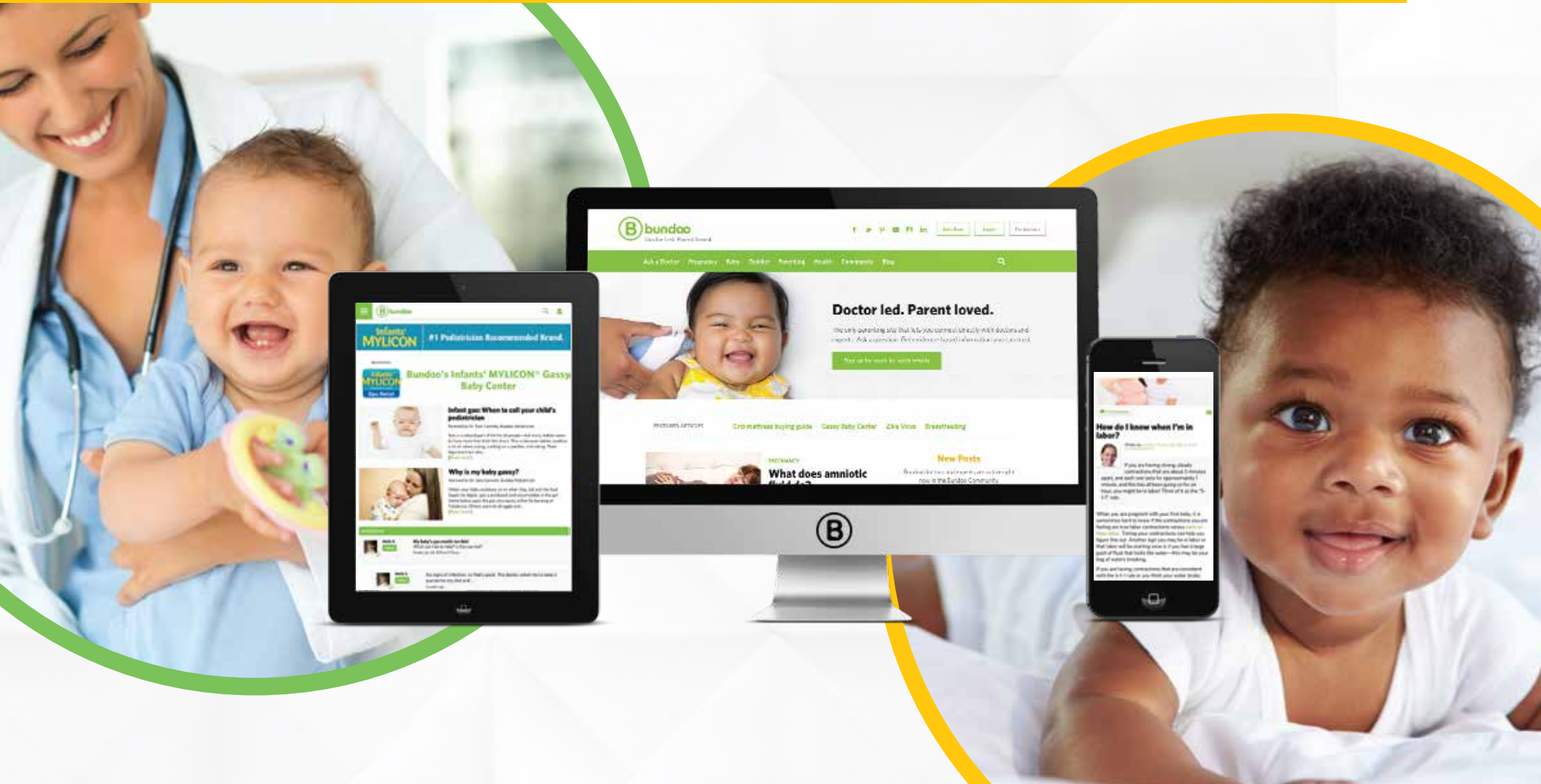


Doctor Led • Parent Loved



Bridging the gap between doctors and parents



The **only** physician-driven parenting website where expecting and new parents can interact **directly** with doctors and experts and get actionable information they can **trust**.

WE MAKE THE INTERNET RELIABLE FOR PARENTS

Bundoo.com is creating a new space on the Internet: a safe place where healthcare information is written *for* parents *by* doctors. At Bundoo, it's not just about reading articles; it's about the conversation. Expecting and new parents can connect with doctors and experts directly to discuss the issues that matter most.



THE THREE PILLARS



ASK A DOCTOR

Parents ask questions privately to doctors through this paid Q&A service

BUNDOO COMMUNITY

Parents communicate directly with Bundoos doctors on discussions they care about

BUNDOO A - Z

Original content written or reviewed by Bundoos doctors and healthcare experts



MEET OUR BUNDOOERS



COLLEGE EDUCATED



READ WEEKLY



VISITORS TRUST BUNDOO



3.5 MILLION MONTHLY PAGEVIEWS

850,000 UNIQUE MONTHLY USERS

145,000 SOCIAL FANS

WHO'S TALKING ABOUT BUNDOO

The New York Times

THE
HUFFINGTON
POST

parenting

medpageTODAY's
KevinMD.com
Social media's leading physician voice

cafe**mom**
the meeting place for moms

FOX
NEWS

New York
family
parenting with amor and sensibility



WHAT TO EXPECT®
Pregnancy and parenting, every step of the way

SCHOLASTIC
Parent & Child

PROVIDENCE
Journal

SunSentinel

BUSINESSNEWS
A guide for startups & small businesses

B 2 C
BUSINESS 2 COMMUNITY

marketingsherpa

MEET OUR DOCTORS AND HEALTHCARE EXPERTS



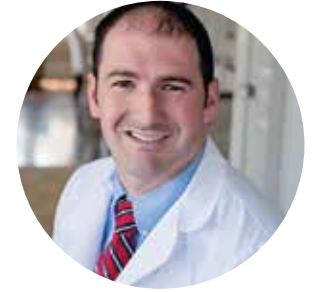
Sara Connolly, MD, FAAP
Board Certified Pediatrician



Kristie Rivers, MD, FAAP
Board Certified Pediatrician



Jennifer Lincoln, MD, IBCLC
Board Certified OB/GYN



Justin Morgan, MD, FAAP
Board Certified Pediatrician



Jessica Shepherd, MD, FACOG
Board Certified OB/GYN



Rachel Shnider, MD, FAAP
Board Certified Pediatrician



Margaret Petry, PhD
Pediatric Psychologist



Eva Benmeleh Roditi, PhD
Child Psychologist



Raquel Anderson, EdD, LMHC, NCC
Behavioral Health Specialist



Jill Castle, MS, RDN
Pediatric Nutritionist



Leigh Anne O'Connor
IBCLC



Kim West, LCSW-C
Sleep Expert



Cara Barthelette, MS, CCC/SLP
Pediatric Speech Therapist

MEET OUR BUNDITES



Stephanie Winans
CEO



Nicole Stratford
Director of Marketing



Jon VanZile
Content Director



Christy Tetterton
Director of Sales

Want to know where Bundoo will be five years from now? Ask Stephanie.

She guides Bundoo's strategic direction and is not afraid to take risks to achieve growth. Stephanie also is the "Chief People Officer" and handles day-to-day operations. She is a sought-after speaker and writer on entrepreneurship and issues affecting today's parents.

Heard of Bundoo? That's thanks to Nicole's marketing initiatives. She spearheads the consumer, healthcare, and corporate marketing at Bundoo, sundering one brand voice for every marketing channel. Prior to Bundoo, Nicole launched, executed, and monitored digital and traditional marketing campaigns for three Fortune 500 companies.

All of Bundoo's great content has to get past Jon before it goes live on the site. He works with Bundoo doctors, healthcare experts, and writers to build our comprehensive resource of pediatric and pregnancy information. Jon has written or edited for national media companies including the New York Times Company, Tribune Media, iVillage, Meredith Corporation, Health Communications Inc., and many others.

Christy is our "Chief Relationship Officer." She handles all of Bundoo's advertising and sponsor relationships. Christy is a master at creating customized programs to drive brand goals. Before joining Bundoo, Christy spent more than 15 years in healthcare advertising sales, representing Hearst, Elsevier, and Front Medical Communications.

bundoo.com/team

To request a **Bundoo**
expert interview
or more information
contact us at
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